

# NDI Services



## Privacy Services Brochure

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### About NDI Services

NDI Services helps organizations build trusted, compliant, and future-ready privacy programs. With deep expertise across global regulations, industry frameworks, and operational best practices, NDI Services partners with companies to reduce risk, strengthen governance, and enable responsible innovation — without providing legal advice. In a world of accelerating regulatory change, AI- driven complexity, and rising customer expectations, NDI Services delivers the clarity, structure, and hands- on support organizations need to thrive.

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### SERVICE OFFERINGS

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#### Privacy Program Development & Maturity Building

Organizations need privacy programs that are coherent, scalable, and aligned with business objectives. Services include:

- ✧ Governance frameworks & operating models

- ✧ Data lifecycle policies (collection → retention → deletion)
  - ✧ Privacy-by-design integration into product, engineering, and operations
  - ✧ Maturity assessments & roadmap development
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### **AI Governance & Responsible Use**

With privacy teams increasingly responsible for AI governance, organizations need structured guidance. Services include:

- ✧ AI Governance Frameworks and Policy Development
  - ✧ Model risk assessments and transparency practices
  - ✧ Data minimization and fairness considerations
  - ✧ AI lifecycle governance and documentation
  - ✧ Alignment with emerging global AI regulations
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### **Digital Privacy, Consent & Cookie Governance**

NDI Services offers a dedicated digital privacy practice focused on modern tracking, advertising, and consent requirements. Services include:

- ✧ Consent and cookie banner strategy and implementation
  - ✧ Tag, pixel, and cookie governance frameworks
  - ✧ Cookie classification and tracking inventory creation
  - ✧ Digital advertising compliance (Meta, Google, programmatic ecosystems)
  - ✧ Monitoring and remediation of unauthorized tracking technologies
  - ✧ Support for global consent requirements (GDPR, CPRA, LGPD, ePrivacy, Quebec Law 25)
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### **Data Mapping, Inventory & Risk Assessments**

Clear visibility into data flows is the foundation of every strong privacy program. Services include:

- ✧ End-to-end data mapping and inventory creation
  - ✧ Identification of high-risk processing activities
  - ✧ Privacy Impact Assessments (PIAs) and Data Protection Impact Assessments (DPIAs)
  - ✧ Risk Scoring and Mitigation Planning
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### **Training, Awareness & Tabletop Exercises**

Privacy programs fail without informed employees. Services include:

- ✧ Role-based privacy training for employees, engineers, and leadership
  - ✧ Executive briefings on regulatory risk and strategic implications
  - ✧ Privacy-by-design workshops
  - ✧ Customized tabletop exercises simulating incidents, breaches, and decision-making under pressure
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### **Privacy Platform Implementation**

NDI Services provides hands on implementation support for leading privacy management platforms, including OneTrust and TrustArc. Services include:

- ✧ Platform configuration and module setup
  - ✧ DSAR workflow automation
  - ✧ Vendor risk management module configuration
  - ✧ Cookie consent and preference center integration
  - ✧ Ongoing operational support and optimization
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### **Regulatory Alignment & Compliance Operations**

NDI Services delivers operational compliance expertise grounded in every major privacy law and framework, including GDPR, CCPA/CPRA, CDPA, CPA, and global regulations. Support includes:

- ✧ Policy & notice development
  - ✧ Consent & preference management design
  - ✧ Data subject rights workflows and automation
  - ✧ Vendor risk management
  - ✧ Cross-border data transfer assessments
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### **Strategic Privacy Advisory for Leadership**

NDI Services provides strategic guidance to help organizations treat privacy as a business enabler. Services include:

- ✧ Board & C-suite advisory
  - ✧ Privacy strategy alignment with business goals
  - ✧ Competitive benchmarking
  - ✧ Trust-building and brand positioning guidance
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### **Why NDI Services**

NDI Services is a trusted partner for organizations seeking to build strong, compliant, and future-ready privacy programs. With unmatched expertise, hands-on implementation support, and a comprehensive suite of services, NDI Services helps organizations navigate complexity with confidence.



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